# **Bharat Sanchar Nigam Ltd.**

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office, 1<sup>st</sup> Floor, Bharat Sanchar Bhawan, H.C. Mathur Lane, Janpath, New Delhi - 110 001. Tel. No.011-23037109/200 Fax No.011-23329125



No.26-6/2012-T&C-CM

Date: 10.09.2013

## Circular T&C-CM No. 39/13-14

#### References:

- i) No.26-1/2012-T&C-CM dated 10.01.2012 (Tariff for GSM FWP with Camera)
- ii) No. 26-2/2012-T&C-CM dated 19.01.2012 (3G Wi-Fi Router)
- iii) No. 9-44/2012-P&P-CM dated 21.02.2012, 02.03.2012 (Pantel)
- iv) No. 26-6/2012-T&C-CM dated 27.03.2012 (Reverse Bundling)

### Sub: Withdrawal of bundled plans under 2G & 3G mobile services-reg.

Kindly refer to this office order No.26-17/2009-R&C (Pt.) dated 08.08.2013 vide which tariff for unified data STVs was issued and differentiation of 2G and 3G data was replaced with uniform 3G data service with unrestricted data speed profile. As per feedback received from the field units, the performance of 3G Wi-Fi router plans/STVs & GSM FWP with Camera plan/STV is very poor.

Based on the above, it has been decided by the Competent Authority to withdraw all 2G & 3G bundled plans and STVs issued vide tariff orders pertaining to GSM FWP with Camera, 3G Wi-Fi Router, Pantel Tablet, Reverse Bundling as referred above with immediate effect.

The existing customers in these bundled products are to be offered the unified data STVs and the existing customers in these special plans for bundled product are to be migrated to the normal tariff plans after expiry of their present plan validity.

- 2. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response. Circles may also send SMS conveying the above facility/tariff to the customers.
- 3. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
- 4. This circular is issued based on ECT approval No.1262 dated 04.09.2013. For queries/clarification/feedback in respect of above tariff, the communication may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi at <a href="https://hqcm.pp@gmail.com">hqcm.pp@gmail.com</a>, hqcm\_pp@bsnl.co.in for further review of the scheme.

(N. S. Dhami) AGM (T&C-CM)

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Τo

All CGMs- Telecom Circles/ Telephone Districts.

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## Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) for making necessary update in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section -for Hindi version.
- 10) Guard file.

(Subrat Kumar Mohakud) Dy. Manager (T&C-CM)